NORDIC
STARTUP NEWS

ADVERTISING / MEDIA KIT

Your next chapter. In Nordic company.

Reach the founders, investors and decision-makers shaping the Nordic startup economy.



A considered space. Not another interruption.

Relevant context alongside independent Nordic startup reporting. Campaigns are clearly labelled and kept separate from editorial decisions.

Focused community

Coverage for founders, investors, operators and industry leaders.

Honest expectations

Ask for current measured readership. We do not promise audience size, clicks, leads or outcomes.

Advertising options

Illustrative formats for different goals. Availability and implementation are confirmed before booking.

Nordic Impact

Homepage placement · subject to availability

A premium homepage placement after the lead coverage. Creative, dates and terms are agreed before publication.

Nordic Native

Homepage placement · subject to availability

A clearly labelled medium rectangle in the Latest stories area. A booking never buys editorial coverage or source selection.

Nordic Leaderboard

Homepage placement · subject to availability

A compact, clearly labelled placement between content sections. Creative, dates and terms are agreed before publication.

Start a conversation

Tell us what you are building, who you want to reach and when.

- Company and destination URL
- Preferred dates and budget range
- Creative idea, campaign goals and reporting needs

Use the current contact channel at
www.nordicstartupnews.online/advertise/

Before anything goes live
We agree the available placement, creative, price, timing and reporting. This is an enquiry, not a purchase. No fixed rates or unverified reach figures are published in this kit. Advertising never buys favourable coverage or changes source selection.